



Naval Helicopter Association, Inc.
PO Box 180578
Coronado, CA 92178-0578
(619) 435-7139
www.navalhelicopterassn.org



January 18, 2017

To: NHA Corporate Exhibitors and Sponsors
Re: 2017 Naval Helicopter Association (NHA) Symposium

The **2017 NHA Symposium** will be held at the **Bahia Resort Hotel** on Mission Bay in beautiful San Diego California, between 15-19 May 2017. The theme is “**Multi-Mission Superiority**”. If your goal is to stand out from your competition, bolster relationships, foster strategic partnerships, deliver hands-on demonstrations, extend brand awareness and gain powerful results from exposure in the Rotary Wing Community then this is the must attend event for 2017!

This year’s Symposium offers many opportunities for your company to be represented as a leader in the military helicopter community to NHA’s 3,200+ Members as well as Non-Members. Exhibit set-up is scheduled to start at 10:00 am on Monday 15 May and the scheduled tear-down can commence at 5:30 pm on Thursday 18 May. This package includes the **Draft Schedule of Events, Exhibit Floorplans, Space Registration Form, Sponsorship Opportunities and NHA Corporate Membership information**. Please contact the NHA Office concerning your space location, booth size and sponsorship desires. **Payment in full is due NLT 3 March 2017 to insure your space is reserved.** Please note the exhibit hall hours of operation on the attached Schedule of Events (SOE), please plan your booth manning accordingly.

To ensure your company information is included in the Rotor Review Magazine, Symposium Program and Telephone App, we need a copy of your current company high resolution artwork and a valid link to your website **NLT 3 March 2017**. This information should be sent directly to Ms. Allyson Darroch at: loged@navalhelicopterassn.org.

Individual Registration and payment for Symposium events can be accomplished online beginning 1 February 2017 at: navalhelicopter@assn.org.

I strongly urge all Symposium attendees to stay at the **Bahia Resort Hotel** as NHA has secured prevailing government per diem rates for all attendees. Hotel reservations may be made with the Bahia Resort Hotel by calling (800) 576-4229 or (858) 488-0551. **BE SURE TO MENTION YOU ARE PART OF THE NHA SYMPOSIUM GROUP AND YOUR ROOM IS POSTED TO THE NHA MASTER ACCOUNT SO WE CAN FULFILL OUR TOTAL ROOM BLOCK REQUIREMENTS!** <http://bahiahotel.com/groups/Navalhelicopter/>
If you have any questions or need additional information, please don’t hesitate to call our office at (619) 435-7139. I look forward to seeing you in San Diego in May 2017, if not sooner.

Regards,
CAPT Bill Personius, USN (Ret)
Executive Director
executivedirector@navalhelicopterassn.org



Naval Helicopter Association, Inc.
2017 NHA Symposium Exhibitor Application Form
Return completed package to NHA



Linda Vydra: marketing@navalhelicoptersn.org

Authorized Representative:

Name: _____

Company: _____

Mailing Address: _____

Cell Phone: _____ Work Phone: _____

E-Mail: _____

8' x 10' Booth Rate in Ballroom & 6' Tables in Foyer: Price includes registration for up to 5 exhibit personnel per Corporate Organization
10' x 10' Booth Rate in Pavilion: Price includes registration for up to 5 exhibit personnel per Corporate Organization

Booth Rental Includes:

- Five complimentary General Admission Registrations to Briefings and Exhibits
- Five complimentary Welcome Reception Admissions at The Pennant
- Pipe and drape for exhibit space to include a table, two chairs and a wastebasket
- Sign displaying your company's name

Other services will be offered by GES to include power, audiovisual, furniture, labor, shipping, etc.

Booth Rate	Number of Booths	Booth Total
NHA Corporate Member \$2,500.00 per booth		\$
Non-Corporate Member \$2,750.00 per booth		\$

Requested Space(s) preferences: _____
(Please list a few options)

Please call the office to see which spaces are still available before making your decision: (619) 435-7139

Event Sponsorship: Please see the Event Sponsorship information contained within this package.

1. _____ Amount \$ _____
 2. _____ Amount \$ _____
 3. _____ Amount \$ _____
 4. _____ Amount \$ _____
- TOTAL \$ _____

Booth Purchase or Event Sponsorship Recognition Includes: Your companies name, logo and website link listed in the 2017 Symposium issue of the Rotor Review Magazine, the NHA Website and on the NHA Symposium Telephone App. Please send your high-resolution file NLT 3 March 2017 to Ms. Allyson Darroch: loged@navalhelicopterassn.org.

Exhibit Personnel: Badges will be generated based on the names provided below and may be picked up at the Symposium Registration Booth.

Note: **Personnel can NOT be registered without complete information (name, phone, e-mail).**

Company: _____

	First Name	Last Name	Phone	E-Mail
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____
4.	_____	_____	_____	_____
5.	_____	_____	_____	_____

You may register these and any additional personnel on the NHA website:

www.navalhelicopterassn.org. You will not be charged for the first five attendees.

NHA Membership is required to attend any NHA Members Only events. Please direct all personnel to the NHA website to register for events.

Payment Information:

Booth Total		\$
Event Sponsorship Total		\$
Total Payment Due		\$

Check: ____ (Payable to NHA) Credit Card (add 3%): ____ MC/Visa/American Express/Discover

(send check to: NHA PO Box 180578, Coronado, CA 92178-0578)

Credit Card Number: _____

Expiration Date: _____ CVV: _____

Name on Card: _____

Billing Address: _____ Zip Code: _____

E-mail your completed package to Linda Vydra: marketing@navalhelicopterassn.org

Exhibit Information and Regulations

Installation/Dismantling

Exhibit set-up in the Pavillion begins at 10:00 am on Monday 15 May 2017.

Exhibit set-up in the Mission Bay Ballroom and Foyer begins at 1:00 pm on Monday 15 May 2017. Tear down starts for both areas at 5:30 pm on Thursday 18 May.

Reservations

Space requests may be made by calling the NHA office upon receipt of this package. The above paperwork must be filled out and returned within 24 hours to confirm your requested space is reserved.

Booth Assignments

Booth space assignments will be made in the order of reservations received, number of booths ordered and amount of event sponsorships pledged.

Authorized Representative

Each exhibitor must name one individual as its **sole** authorized representative who will assume responsibility for their exhibit, exhibit personnel, paperwork and payment.

Exhibit Dimensions

Booths in the Pavilion are 10' x 10' and the **Booths in the Ballroom are 8' x 10'**. **Tables in the Foyer are 6'**. All exhibits must fit within the allocated dimensions. **Contact GES at (800) 475-2098 for your shipping and booth set-up requirements.**

Wi-Fi

Contact Julie Deeb to order Wi-Fi requirements: jdeeb@bahiahotel.com, (800) 576-4229 or (858) 488-0551

Exhibit Space Costs

All exhibit spaces for NHA Members are \$2,500.00 and all exhibit spaces are \$2,750 for Non-NHA Members.

Power & Internet

NHA is not responsible for exhibitor power and internet requirements. All power and internet requirements for your booth must be arranged via **GES at (800) 475-2098.**

Cancellation & Refunds

In the event of cancellation by an exhibitor, NHA shall determine an assessment covering the reassignment of space, prior services performed and other damages related to cancellation, per the following schedule: A partial refund of 50% up to 1 April 2017. No further refunds after 1 April 2017. NHA must receive written notification of the cancellation and upon receipt will determine the assessment charges. In the event of a full cancellation of space by the exhibitor, NHA reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling of exhibitor of the obligation to pay the cancellation assessment. Appropriate payment must be received within 15 days of cancellation.

Symposium Contacts

Booth Reservations & Sponsorships: CAPT Bill Personius, USN (Ret) (619) 435-7139, executivedirector@navalhelicopterassn.org or Mrs. Linda Vydra (619) 435-7139, marketing@navalhelicopterassn.org

Membership, Hotel & Event Reservations: Ms. Leanne Anderson (619) 435-7139, membership@navalhelicopterassn.org

Program & Rotor Review Magazine Advertising: Ms. Allyson Darroch (619) 435-7139, loged@navalhelicopterassn.org or Mr. George Hopson (619) 435-7139, navalhelicopterassn@gmail.com

Convention Services: GES Global Experience Specialists (800) 475-2098.
Brittany Edmondson: (619) 498-6379/(619) 370-5012, BEdmondson@ges.com

Bahia Resort Hotel Convention Services: Mrs. Julie Deeb (800) 576-4229 or (858) 488-0551
Julie Deeb jdeeb@bahiahotel.com. Contact Julie to coordinate your Wi-Fi requirements.

Bahia Resort Hotel Reservations: (800) 576-4229 or (858) 488-0551
<http://bahiahotel.com/groups/Navalhelicopter/>

2017 NHA Symposium Registration & Members Only Event Registration:
www.navalhelicopterassn.org



CORPORATE MEMBERSHIP FOR NAVAL HELICOPTER ASSOCIATION, Inc.

STANDARD CORPORATE MEMBERSHIP \$2,000 which includes:

- A complimentary ¼ page color advertisement in the Rotor Review magazine.
- Please send your camera ready or digital material to us for publication.
- We also welcome press releases for our Industry Department of the magazine.
- 10 Digital copies of the Rotor Review Magazine
- Online access to NHA website, directory, forums and discussions
- Access to Members only events

PREMIUM CORPORATE MEMBERSHIP \$2,500 which includes:

- A complimentary ½ page color advertisement in the Rotor Review magazine.
- Please send your camera ready or digital material to us for publication.
- We also welcome press releases for our Industry Department of the magazine.
- 10 Digital copies of the Rotor Review Magazine
- 5 copies of Rotor Review sent to one address quarterly
- Online access to NHA website, directory, forums and discussions
- Access to Members only events

EXECUTIVE CORPORATE MEMBERSHIP \$3,000 which includes:

- A complimentary full page color advertisement in the Rotor Review magazine.
- Please send your camera ready or digital material to us for publication.
- We also welcome press releases for our Industry Department of the magazine.
- 10 Digital copies of the Rotor Review Magazine
- 10 hard copies of Rotor Review mailed to one address quarterly
- Online access to NHA website, directory, forums and discussions
- Access to Members only events
- 2 Tickets to VIP Luncheon at the next NHA Symposium
- Corporate Link for Job Posting Opportunities in the Transition Assistance Section of the NHA Website to include a direct link to your Human Resources (HR) POC.
- One annual email blast to NHA members transitioning from Active Duty to Civilian employment (\$500 Value).

Select Membership Level desired:

Standard \$2,000.00

Premium \$2,500.00

Executive \$3,000.00

Cash: Check: (Payable to NHA) Credit Card: MC/ VISA/ AMEX/ DISC (circle one)

Credit card #: _____ - _____ - _____ - _____

CCV: _____ Expiration Date: _____ Billing Zip Code: _____

Date: _____

Company Name: _____

Mailing Address: _____

Street

Unit/Bldg.

City

State

Zip