From: POSTMASTER AT OIX.NAVY.MIL [mailto:postmaster@oix.navy.mil]

Sent: Thursday, April 12, 2018 3:40 PM

Subject: OIX GATEWAY HONOLULU HI SUCCESSFUL PROCESSING REPORT: CONDUCT AND

GUIDANCE FOR NAVAL HELICOPTER SYMPOSIUM 2018//

Importance: Low

OIX GATEWAY HONOLULU HI SUCCESSFUL PROCESSING REPORT: CONDUCT AND GUIDANCE FOR NAVAL HELICOPTER SYMPOSIUM 2018//

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CG SECOND MAW

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SUBJ/CONDUCT AND GUIDANCE FOR NAVAL HELICOPTER SYMPOSIUM 2018//

REF/A/DESC: MEMORANDUM FOR DIRECTOR NAVY STAFF/SECNAV/

DMY: 23072015//AMPN/REF A IS SECNAV APPROVAL TO ATTEND THE

2016 NAVAL HELICOPTER ASSOCIATION CONVENTION AND SYMPOSIUM//

GENTEXT/REMARKS/1. THE 2018 NAVAL HELICOPTER ASSOCIATION (NHA)

SYMPOSIUM WILL TAKE PLACE 14-18 MAY 2018 AT THE NORFOLK MARRIOTT WATERSIDE HOTEL IN NORFOLK, VIRGINIA. BASED ON THIS YEAR'S AGENDA

AND THEME OF "75 YEARS OF NAVAL HELICOPTERS AND AIRCREW," THE 2018

NHA SYMPOSIUM SHOULD BE BOTH ENRICHING AND PROFESSIONALLY REWARDING.

2. THIS YEAR'S SYMPOSIUM COMES ON THE HEELS OF ANOTHER YEAR OF NAVAL

AVIATION'S SUCCESS IN THE EXECUTION OF COMBAT OPERATIONS IN SUPPORT

OF COMBATANT COMMANDERS AND OUR MARITIME STRATEGY. THE AMERICAN PUBLIC RECOGNIZES AND APPRECIATES YOUR DEDICATED SERVICE, AS WELL AS

THE SACRIFICES YOU AND YOUR FAMILIES MAKE DEFENDING AND ADVANCING

FREEDOM AROUND THE WORLD. THE ESTEEM WE ENJOY IS HARD-FOUGHT AND

WELL EARNED, BUT IT ALSO COMES WITH AN EXPECTATION THAT WE MEET THE

HIGHEST STANDARDS OF CONDUCT.

- 3. COMMANDING OFFICERS ARE RESPONSIBLE FOR THE CONDUCT OF YOUR PERSONNEL IN BOTH OFFICIAL AND SOCIAL SETTINGS AT THE NHA SYMPOSIUM 2018 AND YOU SHALL BE INVOLVED IN THE DETAILS OF ANY ORGANIZED SOCIAL EVENTS OR GATHERINGS PLANNED BY YOUR PERSONNEL OR COMMANDS. JUST LIKE THEIR PERFORMANCE IN THE AIR, YOU ARE RESPONSIBLE FOR THEIR CONDUCT ON THE GROUND. MAKE SURE THEY UNDERSTAND WHAT IS EXPECTED IN NORFOLK AND THAT EACH OF US WILL BE HELD ACCOUNTABLE FOR OUR ACTIONS. THE HIGH STANDARDS WE SET FOR OURSELVES ARE A DIRECT REFLECTION OF THE PRIDE AND PROFESSIONALISM WE HAVE IN NAVAL AVIATION.
- 4. YOUR LEADERSHIP AND CLEAR COMMUNICATION TO YOUR READY ROOMS OF EXPECTED BEHAVIOR AND DECORUM AT THE NHA SYMPOSIUM 2018 WILL ENSURE WE CONTINUE TO MEET THOSE STANDARDS. EVERY SYMPOSIUM ATTENDEE IS RESPONSIBLE TO PROACTIVELY STOP ANY INCIDENT THAT COULD BE CONSIDERED OFFENSIVE OR ABUSIVE BY ANYONE IN ATTENDANCE OR DOES NOT COMPORT WITH OUR CORE VALUES OF HONOR, COURAGE AND COMMITMENT. ANY INCIDENT COULD POTENTIALLY RECEIVE NATIONAL-LEVEL MEDIA ATTENTION, WITH SIGNIFICANT AND LONG LASTING RAMIFICATIONS TO THE NAVY, MARINE CORPS AND COAST GUARD IN GENERAL, AND NAVAL AVIATION IN PARTICULAR. THE BEST WAY TO COUNTER NEGATIVE PUBLICITY IS TO AVOID IT COMPLETELY, AND I AM COUNTING ON YOU TO REINFORCE THIS MESSAGE TO ALL NHA SYMPOSIUM 2018 ATTENDEES.
- 5. WE LOOK FORWARD TO A GREAT TURNOUT FROM YOUR JUNIOR OFFICERS. THANK YOU FOR YOUR CONTINUED OUTSTANDING LEADERSHIP ACROSS THE FORCE! 6. WE FLY, WE FIGHT, WE LEAD...WE WIN! AIR BOSS SENDS.// BT

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